




*For over 120 years, Izerloo Haarmode is a symbol in Strijen, located in the Hoeksche Waard.*

# THE PERFECT SOLUTION

## AGAINST ODOUR, VAPOR AND DUST

**In 2009 they moved to a renovated building. The salon has both a modern look and a homely atmosphere . Van Izerloo guarantees optimal service and because of courses, they are up to date every season when it concerns the latest technology and trends. In addition, they attach great importance to all health and safety requirements and ergonomic guidelines within the hairdressing industry.**

### THE CHALLENGE

During the renovation of Van Izerloo Haarmode the focus of attention was the best working conditions for employees. They also wanted to receive the guests and customers in a fresh and pleasant environ-

ment that matches the optimal service level. The indoor air quality is a major concern, because this is often poor at hairdressers. This is caused by dust and hairs, fumes from hair products, chemical hair dye (ammonia smell) and bacteria by using air conditioning.

During the day many people sit down in the hairdresser's chair, of which every person carries certain (strong) odours, such as perfume, sweat or tobacco smoke.





## VISIONAIR<sup>1</sup> OP DISPLAY

Euromate air cleaners constantly clean the air in a room in a professional way. The air cleaner filters the polluted air and feeds the clean air back into the same space. The air cleaners are equipped with one or more main filters and a pre filter to remove large pollutants from the air, such as hair.

### Features of the VisionAir:

- Fresh, clean and healthy (working) environment
- neutralizes odours, no suffering from vapors of hair products and chemical hair dyes anymore
- Low noise
- User-friendly and remotely control
- Energy efficient
- More return on airconditioning; heated or cooled air is not lost

The VisionAir<sup>2</sup> ElectroMax removes the smallest particles from the air and is fitted in the salon with FreeBreeze cartridges. The purified air is thus provided with an aromatic odor. The VisionAir<sup>1</sup> in the chemistry corner has a CarbonMax filter. The activated carbon filter removes pungent odours.

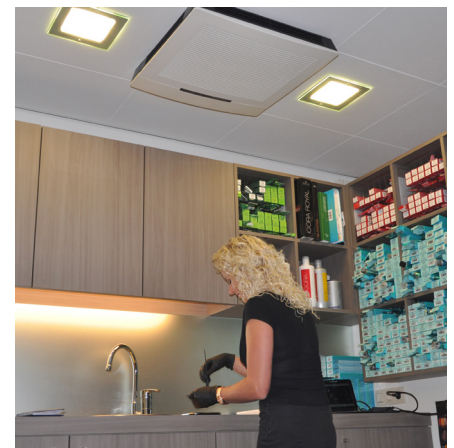


*Quote: Caroline van Izerloo, owner at Van Izerloo Haarmode*

### THE SOLUTION

Izerloo Haarmode has been a customer of Euromate for years. Because they are very satisfied with the air cleaner, they have asked Euromate to provide an air cleaner for the new salon. This salon has a separate chemistry corner where air cleaning is necessary, but they also wanted a solution in the salon for reducing dust, hairs and unpleasant smells in the air. The VisionAir ElectroMax and CarbonMax were suggested and proved to be the ideal solution.

*Caroline van Izerloo: "Thanks to the air cleaners we do not suffer from unpleasant odours released during mixing hair dye, use of hairspray or perming. The air remains free of dust and fine hairs which are released when cutting, use of towels and sweeping the salon. We have outsourced the maintenance. A service call is quickly settled, so our customers and ourselves are not affected. The combination with our air conditioning works fine. When it is hot, we set the air cleaner on a higher setting, you immediately feel it is colder because the cold air is better distributed. In short, an air cleaner has many advantages for us!"*



### PRODUCT FACTS

#### Products

- 1x VisionAir<sup>2</sup> ElectroMax with OdourFree and FreeBreeze
- 1x VisionAir<sup>1</sup> CarbonMax

#### Application

- Hairdresser and chemistry angle

#### Maintenance

- Both filters 2 x per year